

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

1. Eligibility: Sweepstakes (the “Sweepstakes”) is open only to those who comment on the [Terrace Grille Lakeland’s Instagram](#) daily posts and who are **21+** as of the date of entry. The sweepstakes is only open to legal residents of **United States of America** and are void where prohibited by law. The winner must present a valid ID to receive the prize. The prize winner and their guests will also be subject to present a valid ID in the restaurant at the time of redeeming the prize. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Void where prohibited.

2. Agreement to Rules: By participating, you agree to be fully unconditionally bound by these Rules, and you represent and warrant that you meet the eligibility requirements set forth herein. In addition, you agree to accept the decisions of Naples Hotel Group LLC, Terrace Hotel Lakeland, Tapestry Collection by Hilton & Terrace Grille Lakeland as final and binding as it relates to the content. The Sweepstakes is subject to all applicable federal, state and local laws.

3. Sweepstakes Period: Entries will be accepted online beginning on or about April 27, 2026 at 10:00 AM ET. Each giveaway will remain open for seven (7) days from the time of posting, and all entries must be received by 10:00 AM ET on the seventh (7th) day following the original post date.

4. How to Enter: The Sweepstakes may be entered by interacting with the designated daily Instagram giveaway post during the Sweepstakes Period. To be eligible, participants must follow the entry instructions outlined in the post, which may include liking the post, commenting as directed, and following the specified social media accounts listed in the caption.

All entries must fully comply with the stated requirements to be eligible to win. Entries that are incomplete or do not adhere to the rules may be disqualified at the sole

discretion of Naples Hotel Group LLC, Terrace Hotel Lakeland, Tapestry Collection by Hilton, and Terrace Grille Lakeland.

Limit one (1) entry per person per post unless otherwise stated. Attempts to enter using multiple identities, accounts, or devices to circumvent the rules may result in disqualification.

Use of fraudulent methods or any attempt to undermine the integrity of the Sweepstakes may result in removal from eligibility at the sole discretion of the Sponsor.

By accepting a prize, winners grant Terrace Hotel Lakeland, Tapestry Collection by Hilton, and its affiliates the right to use their name, likeness, and social media handle for promotional, marketing, and commercial purposes without additional compensation, unless prohibited by law.

5. Prizes: Winners will receive the prizes as described in the corresponding Instagram giveaway post.

There will be **seven (7) winners total**, including one (1) winner selected for each giveaway post and four (4) additional winners selected from all eligible entries to receive one (1) \$100 Terrace Grille Gift Card.

The approximate retail value (“ARV”) of each prize may vary. The specifics of each prize shall be determined solely by the Sponsor.

Prizes are non-transferable and may not be redeemed for cash or substituted, except at the Sponsor’s sole discretion. Prizes are valid only as described and may not be transferred to other properties or locations.

All federal, state, and local taxes, as well as any additional costs or expenses associated with prize acceptance and use, are the sole responsibility of the winner.

Acceptance of a prize constitutes permission for the Sponsor to use the winner's name, likeness, and entry for promotional, advertising, and trade purposes without further compensation, unless prohibited by law.

6. Odds: The odds of winning depend on the number of eligible entries received.

7. Winner selection and notification: Winners of the Sweepstakes will be selected from all eligible entries received during the Sweepstakes Period. Selection will be conducted by the Sponsor, at its discretion, using a random drawing or other method deemed appropriate. All potential winners are subject to verification and final approval by the Sponsor.

Winners will be notified via Instagram direct message from either @terracegrillelakeland or @terracehotellakeland within five (5) days following selection. The Sponsor is not responsible for a winner's failure to receive notification due to privacy settings, message filtering, or failure to monitor their direct messages.

If a selected winner cannot be contacted, is found to be ineligible, fails to respond within forty-eight (48) hours of notification, or fails to complete and return any required documentation within the specified timeframe, the prize may be forfeited and an alternate winner may be selected.

Receipt of any prize is contingent upon compliance with all applicable federal, state, and local laws and regulations. Any violation of these Official Rules, as determined at the Sponsor's sole discretion, may result in disqualification and forfeiture of the prize.

8. Rights Granted by you: By entering this Sweepstakes, you grant Naples Hotel Group LLC, Terrace Hotel Lakeland, Tapestry Collection by Hilton, and Terrace Grille Lakeland, as well as their respective affiliates, partners, licensees, successors, and

assigns, the right, where permitted by law, to use your entry and any associated content for promotional purposes.

This includes, without limitation, the right to print, publish, broadcast, distribute, and use your name, social media handle, likeness, image, voice, statements, and biographical information in any media now known or hereafter developed, worldwide and in perpetuity, without further notice, review, or compensation.

By submitting an entry, you acknowledge that your content may be shared or reposted on the Sponsor's websites, social media channels, and other marketing materials, at the Sponsor's sole discretion.

9. Terms: Naples Hotel Group LLC, Terrace Hotel Lakeland, Tapestry Collection by Hilton, and Terrace Grille Lakeland (the "Sponsor") reserve the right, in their sole discretion, to cancel, terminate, modify, or suspend the Sweepstakes should any virus, bug, non-authorized human intervention, fraud, or other cause beyond their control corrupt or affect the administration, security, fairness, or proper conduct of the Sweepstakes.

In such an event, the Sponsor may select winners from all eligible entries received prior to and/or after the action taken, as deemed appropriate in their sole discretion.

The Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Sweepstakes, violates these Terms & Conditions, or engages in any conduct deemed to be disruptive or fraudulent.

The Sponsor also reserves the right to maintain the integrity of the Sweepstakes by voiding entries for any reason, including, but not limited to, multiple entries from the same user using different accounts, IP addresses, or devices; entries exceeding the stated limits; or the use of bots, macros, scripts, or other automated or technical means of entry.

Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil laws. Should such an attempt be made, the Sponsor reserves the right to seek damages to the fullest extent permitted by law.

10. Limitation of Liability: By entering you agree to release and hold harmless Naples Hotel Group LLC, Terrace Hotel Lakeland, Tapestry Collection by Hilton & Terrace Grille Lakeland, and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers and directors from any liability, illness, injury, death, loss, litigation, claim or damage that may occur, directly or indirectly, whether caused by negligence or not, from (i) such entrant's participation in the sweepstakes and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof, (ii) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software; (iii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error which may occur in the administration of the Promotion or the processing of entries.

11. Disputes: THIS SWEEPSTAKES IS GOVERNED BY THE LAWS OF **United States of America** AND the state of **Florida**, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Sweepstakes, participant agrees that any and all disputes which cannot be resolved between the parties and causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively before a court located in **Florida** having jurisdiction. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Sweepstakes), and participant further waives all rights to have damages

multiplied or increased.

12. Privacy Policy: Information submitted with an entry is subject to the Privacy Policy stated on Hilton Worldwide Holdings Inc.'s website. To read the Privacy Policy, <https://hiltonhonors3.hilton.com/en/policy/global-privacy-statement/index.html> click here.

13. Winners List: To obtain a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to: Naples Hotel Group, 1865 Veterans Park Drive, Suite 304, Naples, FL 34109. Requests must be received no later than May 8, 2026

14. Sponsor: The Sponsor of the Sweepstakes is The Terrace Hotel Lakeland, Tapestry Collection by Hilton, 329 E Main Street, Lakeland, FL 33801.

15. This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook, Twitter, Instagram, Snapchat, Youtube, Pinterest, LinkedIn, Google, Hilton Hotels & Resorts. You understand that you are providing your information to the owner of this sweepstakes and not to Facebook, Twitter, Instagram, Snapchat, Youtube, Pinterest, LinkedIn, Google, Hilton Hotels & Resorts.